

## Athens Road Runner Board Meeting

Tuesday, March 28, 2017

Board Members in attendance: Tino Johnson, Dustin Shinholser, Mary Frances Thornton, Greg Morin, Belinda Moon, Greg Waddell, Susan Adams and Cathryn Quinn.

The meeting began at 6:30 p.m.

- Follow-Up
  - Annual Meeting- Tino: Annual meeting went well and although attendance was small, it was comparable to past years.
  - Marigold- Tino: John Kissane and Tino met with Dodd Ferrell (mayor). Marigold organizers are very excited about the race and would like a larger ARR contribution to cover more of the race expenses. Currently Marigold covers the police and fire support for the race. Tino suggested the grand marshal be the overall winner of the race. Board members shared concerns regarding the end time of the race and the start time of the parade. This would mean the race winner most likely would need to commit to being at the race until noon. Dustin presented the board with the question of raising the price next year for entry. The board discussed raising individual entry by \$5 and the family by \$25 for the race in 2018.
    - Winterville Sponsorship- Tino: In the past, the club has contributed \$250 (silver). Dodd would like a larger contribution, but did not share an amount he would like. Belinda suggested moving up one step and seeing how sustainable a larger contribution is.
    - Marigold T-shirt- Dustin: After talking with John about last year's t-shirt, the club will use Satisfactory as the t-shirt provider. Dustin asked the club about the design and possibly opening it up to member. Mary Frances suggested Heather (club member) as a possible designer. Mary Frances will reach out to Heather via Facebook and updated the board.
    - Volunteers- Tino: John Johnson is organizing volunteers. Belinda reminded the board John Kissane provides t-shirts for volunteers. Tino mentioned a batch of volunteer shirts may need to be ordered.
    - Water/Snacks- Tino: Chrissy and James will cover water and snacks.
    - Awards: John Johnson has arranged for awards this year, but in the future, we may utilize local Winterville artist to furnish awards.
  - Trail Series- Belinda: Tomorrow will be the first run of the series. Scott and Dani McCall will be there to help lead the group.
  - Group Run- All: The route will change this week. Tino will create a route and get it to Cathryn and MF.
  - Ridge Runners- The club will be contributing \$600 with a check to Catherine Thompson. The group has met 3 times so far, and had a field trip to the intramural fields today.
  - LEAD Athens Moonlight 5K- The club will be contributing \$250 to Lead Athens for sponsorship of their race.
- New Business

- Chick-Fil-A Expo- Tino: Tino will be at the expo. Susan volunteered to bring the tri-fold, magnets, and key fobs. The expo is from 4-8. John Johnson is organizing volunteers. Susan and Cathryn volunteered to assist with working the table.
- Twilight Support- Dustin updated the board on the changes being made to the 5k course and awards ceremony. Event “Eggs and Kegs” will be held on Washington St as a post-race party. Catherine Thompson is completing a MOU, but has let Tino know the amount being requested will be \$1000. The board agreed to make a decision via email once MOU is submitted.
- Other Business
  - Event invites: The board discussed what platform to use to invite members to events. Facebook has been used in the past, but the board would like to utilize the website to promote events. Tino volunteered to publish info to the website.
  - Run time change to 7:15 a.m. will happen on Twilight weekend. Cathryn will include this in the newsletter to give notice to members.
  - Membership- Greg mentioned to the board about promoting membership at group runs. Dustin also supported this idea by suggesting ARR provide snacks/membership info at FF and Athens Running Company group runs.
- Next Meeting: Mary Frances will send out a doodle poll this week to schedule May meeting.